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<table>
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<tr>
<th>Year</th>
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<tbody>
<tr>
<td>1</td>
<td>Rs. 115,000/-</td>
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TES Scholarships Criteria

FOR INQUIRIES
Please send your Name, Phone Number, Email id and Year of Graduation to gep@entrepreneurship.edu.in or CALL 0124-4239-588 or 081305-002488

Note: The Entrepreneurship School (TES) and its logo are the brands of The Entrepreneurship School and protected under Indian Trade Marks Act, 1999.
The Entrepreneurship School (TES) is one of its kind institution uniquely dedicated towards entrepreneurship. We provide all expertise, support and connections required to budding as well as established entrepreneurs.

The Entrepreneurship School is envisioned as an institution that acts as a catalyst in the lives of aspiring entrepreneurs, who in turn have the passion and energy to change the world.

About Graduate Entrepreneurship Program

Graduate Entrepreneurship Program (GEP) is a 3-year full-time course for young students fresh out of Class XII. These are courageous and committed people with a strong desire to change the world. GEP is designed to turn such a youth into a successful entrepreneur.

This comprehensive and exhaustive programme, taps the inherent talent and energies of young individuals and develops their capacity to own and operate a new business. GEP blends real-world challenges with academic rigour to transform innovative ideas into a venture.

The course will help you to develop a critical understanding of how startups work, how they are managed, how to get high impact ideas and how they interact with local, national and international environments

Who is it for?

GEP is for students who are appearing for Class 12 exam in 2015 or would have passed Class 12 exam in 2014. They are entrepreneurially inclined and want to start their own venture upon graduation.

GEP is for self-starters, who like to challenge the status quo. They believe in ideas that have the power to change the world. They are highly competitive, but like to compete qua. They believe in ideas that have the power to change the world. They are highly competitive, but like to compete

GEP Course Plan

<table>
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<tr>
<th>Year 1</th>
<th>Start up Immersion Programme Set up a given business, run it and exit – all in a year</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>• Principles of Design • Principles of Marketing • Entrepreneur’s Mindset • Programming in C++ • Accounting for Entrepreneurs • Consumer Behaviour</td>
</tr>
<tr>
<td>Year 2</td>
<td>Start up Teams • Business Operations and Project Planning • Supply Chain Management • Research Methods • User Experience and Product Development • Business Plan</td>
</tr>
<tr>
<td></td>
<td>• Management Accounting • Understanding External Environment • Idea Lab • Product Design • Service Design • IT Tools</td>
</tr>
<tr>
<td>Year 3</td>
<td>• Startup Laws • New Ventures Finance • New Venture Launch and Sales • Managing Performance • Product Development Lab • Leadership Lab</td>
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GEP is an outcome of the continuous innovation practices followed at The Entrepreneurship School (TES), India’s first dedicated school of entrepreneurship.”

Mr. Masroor Lodi, Director

DURATION OF STUDY

GEP is a three-year program involving 2500 hours of learning.

GEP Pedagogy

We have a goal oriented and student-centric approach to teaching. Our sole focus is on enabling students to transform their ideas into reality. The teaching philosophy at TES is a blend of ‘Thinking – Doing – Breaking – Making’.

We use real-life case studies and business simulations, based on India and global context focusing on new venture challenges. We have some of the best faculty members, who have been entrepreneurs and teachers both, and bring rich experience of different geographies, cultures and industries. We invite real life entrepreneurs to the classroom to discuss on specific issues. Our class sessions are conducted in the lecture, seminar and workshop modes.

Career options after GEP

GEP is an ideal course for those who are desirous of becoming their own boss. The programme is also well suited for those considering a career in the field of innovation and startups.

Some of the career options are:

• New Age Entrepreneur
• Small Business Owner
• Innovation Manager
• New Product Developer / Manager
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TES is a place for students who are self-driven, willing to capitalize on the resources and work with the ecosystem.

The School provides. It is the place where self-starters can really thrive."

Sujay Sinha, Professor

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Start-up Immersion Programme (SIP) offering real-business experience

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